

CHRISTMAS Book Project

See sample posters

Here is a real-world project that will hopefully encourage others to READ and help Mrs. Kistler advertise books! Follow these steps.

1. Create a very simple poster for your Christmas book. I would suggest using Pages Flyer or Poster. (Pages, File, New, Flyer or Poster). Experiment with both horizontal page setup or vertical, depending on the artwork on the book cover. Save or drag on a very clear Google image of the book cover, like you did for the Padlet post. Remember, go to View Image to get the clearest picture.
3. Expand the book cover image to AT LEAST 6 inches high if horizontal and 7 if vertical page set up.
4. As per Mrs. Kistler's request, underneath the image of the book cover, center and type this statement in RED font

Scan QR Code to View Book Trailer

5. This part you will have to do at home or on a library computer or on your cell phone. Go to *YouTube* and SEARCH for a book trailer or book project or spoken book review for the book you selected. Be sure to WATCH the trailer or project or spoken book review to make SURE it's appropriate AND that it truly is about the book you think it is! Try not to choose a trailer or summary or project or review that is more than just 2 or 3 minutes long! Grab the web address of the project on YouTube and paste it into

This QR Code Generator. (click to access)

6. Next, take a precise screenshot (Command, Shift 4) of the QR code that was generated. Then copy and paste that screenshot onto your poster under to the image of the book cover and above the message **Scan QR Code to View Book Trailer.**

7. Also under the QR Code, please include this simple information below in this format. Please choose a pleasing complementary text color and font style to match the book cover:

Genre: For example romance, science fiction, sports, fantasy, self-help, mystery, realistic fiction, non-fiction, biography, autobiography, crime/detective, graphic novel, horror, suspense/thriller, western, memoir, personal narrative, etc.

Pages: For example 367 pages

Rating: Type a catchy sentence or phrase here. Try one of these...

Best book ever! I couldn't put it down!

Get ready to laugh and cry!

Horrifying and entertaining at the same time!

_____ lovers will LOVE this book!

Can't wait for the sequel!

Best series I have ever read!

8. **Make it eye-appealing.** Maybe you could add a fun Christmasy or colored border or frame around the book cover and/or around the whole page. You could put some fun icons or shapes in the empty white space.

9. Ask someone artistic to look over your flyers and give you constructive criticism! Remember, these will be **ON DISPLAY** in the library! Also ask your evaluator to look at the trailer or project or book review you selected.

10. Finally, **TEST** the QR code using your smart phone or have someone with a QR code reader test it. In the App store on your phone, you should be able to find and download several different free bar code or QR code readers by searching.

11. When you are satisfied that you have produced a quality product, you'll Airdrop it to me so that I can print it in color! Then we'll mount it on red or green paper.